



the **moshi** 

*Autumn/Winter 2024*



## Welcome to The Moshi's Fall/Winter 2024 Collection: Where Cozy Vibes meets Elegance and Style

Greetings from the heart of southern Sweden! As the leaves turn and the air gets crisp, The Moshi is thrilled to unveil the Fall/Winter 2024 Collection, a stunning showcase of deep colors, luxurious materials, eye-catching jewelry, and those oh-so-stylish chunky chains.

At The Moshi, we're all about family and the fantastic people who make our brand what it is today. This collection is a testament to the collaborative spirit that drives us forward. From the initial sketches to the final touches, every piece in this collection is a product of teamwork and creativity.

Speaking of teamwork, let us take you behind the scenes of our recent photo shoot at the breathtaking Rosendals Slott, just a short car ride from our own office. This majestic location was the perfect backdrop for our latest collection. Picture this: winter hats and faux fur in a sizzling 25 degrees Celsius! It was an adventure that tested our determination and proved once again that when we come together, we create magic.

Imagine our models posing elegantly in beaded bracelets and cozy knits, all while trying not to melt in the unseasonal heat. There were laughs, there were moments of improvisation and above all, there was a sense of companionship that made the experience unforgettable. Every bead of sweat was worth it to capture the essence of our fall and winter vision – sophisticated, warm, and inviting.

As you browse through this catalogue, we hope you feel the same warmth and joy that went into creating each piece. The Fall/Winter 2024 Collection is more than just accessories; it's a celebration of the bonds that make us stronger.

Thank you for being a part of The Moshi family. Here's to a season filled with deep shades, cozy vibes, and the unmistakable sparkle of togetherness.

Stay stylish, stay warm- and most importantly, stay connected.

All the best,  
Philip, Philippa, Lena & Kjell

the moshi   
[www.themoshi.se](http://www.themoshi.se)









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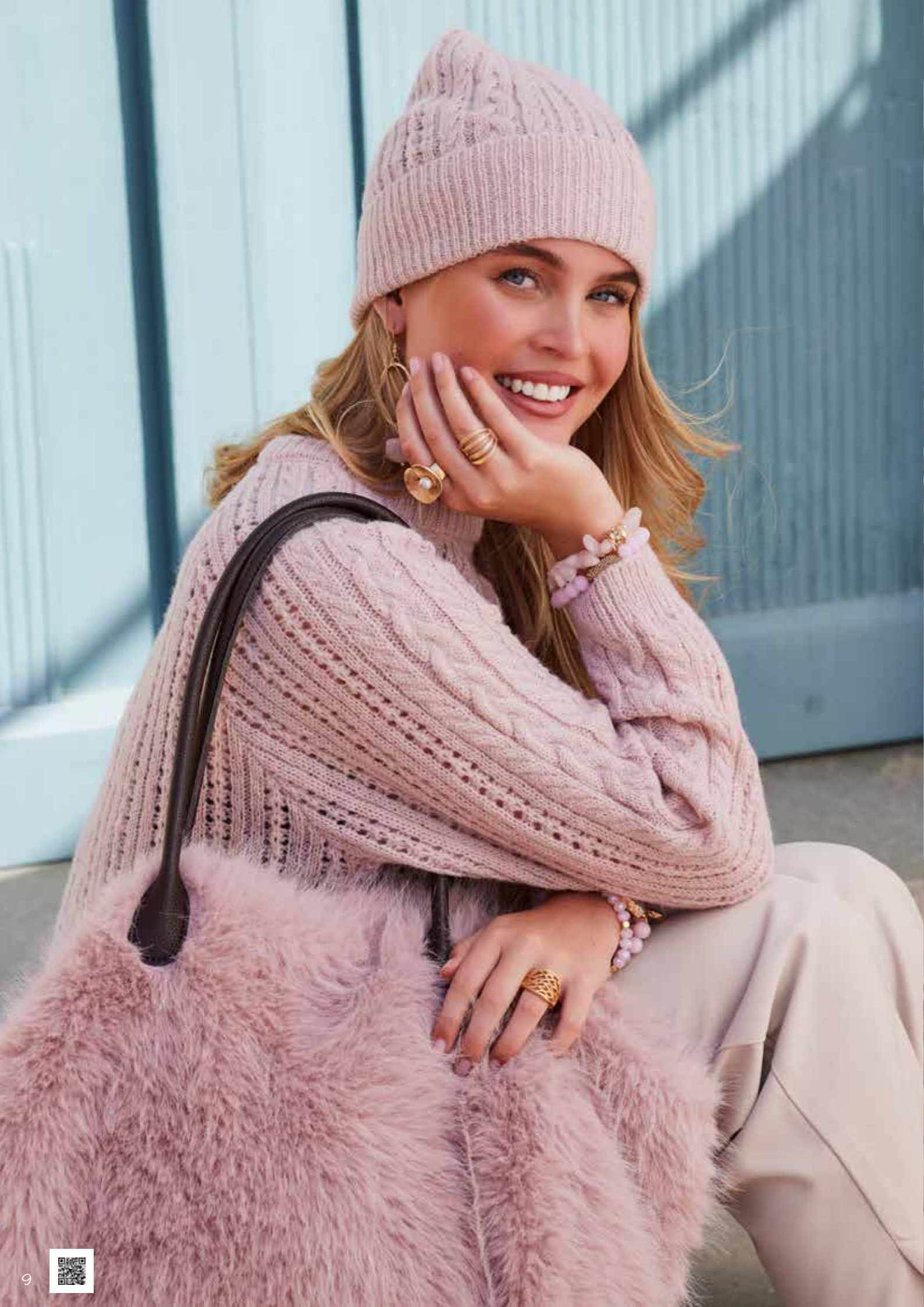


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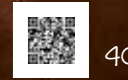
















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Welcome to our showroom located in beautiful southern Sweden!  
Or visit our website, [www.themoshi.se](http://www.themoshi.se)

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